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# INNOVATION PROWESS: LEADERSHIP STRATEGIES FOR ACCELERATING GROWTH



Wharton Digital Press. Paperback. Book Condition: new. BRAND NEW, Innovation Prowess: Leadership Strategies for Accelerating Growth, George S. Day, A framework for achieving superior rates of organic growth Achieving superior growth through innovation is a top strategic priority for all companies. Yet most management teams struggle to reach their firm's ambitious growth targets and suffer slow growth. What distinguishes these growth laggards from growth leaders like IBM, Nike, LEGO, American Express, Amazon, and Samsung that realize their full potential for...

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- Authored by George S. Day
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