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Show and Tell: How Everybody Can Make Extraordinary Presentations (Paperback)

By Dan Roam

PORTFOLIO, United States, 2016. Paperback. Book Condition: New. New. 183 x 183 mm. Language: English . Brand New Book. If I tell you the truth, if I tell it with a story, and if I tell that story with pictures, I can keepyou glued to your seat. Let me show you how. For the vast majority of us, giving a presentation isan extremely difficult and nerve-wracking process, whetherwe re in a one-on-one meeting, a conference room with adozen strangers, or a lecture hall in front of thousands. But according to Dan Roam, the visual communicationsexpert and acclaimed author of The Back of the Napkin, itdoesn t have to be so hard. We struggle when we forget thebasic steps we learned in kindergarten: show and tell. In this short but powerful book, Roam introduces a newset of tools for making extraordinary presentations in anysetting. He also draws on ideas he s been honing for morethan two decades, as an award-winning presenter who hasbrought his whiteboard everywhere from Fortune 500 companiesto tiny startups to the White House. Even if you re already a good speaker, you ll learn moreabout understanding your audience, organizing your content, building a clear storyline, creating effective visuals,...



Reviews

Extensive information! Its this type of excellent study. I have read and i am sure that i will gonna go through yet again once more down the road. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Aliyah Mayer

Completely essential read through ebook. This can be for all who statte there was not a well worth reading. You wont really feel monotony at at any time of your own time (that's what catalogs are for relating to if you request me). -- Maud Mitchell