



Secrets from a Headhunter: LinkedIn Secrets for Pharmaceutical Biotechnology Professionals (Paperback)

By Shanna Landolt

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This step-by-step LinkedIn guide is specifically for people working in the pharmaceutical or biotechnology industry. Learn how to create an SEO optimized LinkedIn Profile from top pharmaceutical biotechnology recruiter, Shanna Landolt. Her LinkedIn and job search expertise has been featured on NBC, ABC, CBS, FOX and CityTV. Understand what keywords to use in your profile. See how LinkedIn s Relevance Algorithm works. Get noticed in the top search results for your area of expertise both on LinkedIn and on Google Search. Learn how to be found by Recruiters, HR executives and Hiring Managers. See why it is important to build a great LinkedIn Profile and why you should expand your network even if you aren t actively looking for a new job. This book is easy-to-read and the strategies are clear and simple to implement. If you do what this book says, your LinkedIn Profile will be professional. You will look great. And, you will be able to use LinkedIn as the online expression of your personal brand and what you have to offer as a pharmaceutical and...



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