



## The Golden Rule of Leadership

By Richard Aude

iUniverse, Inc. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. The Golden Rule of Leadership introduces a powerful new formula for success in business. Drawing extensively on his more than twenty-five years in various leadership positions, author Dick Aude builds a powerful case that leadership is an active choice that people make. He outlines the six steps that leaders must execute in order to succeed. And he offers important insights-as well as practical advice-for applying The Golden Rule of Leadership at every step in the process. Through numerous case studies and examples Aude: Reveals how to build a compelling vision. Introduces a two-tier organization structure that is essential to the successful accomplishment of your mission. Outlines the four key challenges that prevent teams from succeeding, and tells how to overcome them. Identifies the eight key things geographically dispersed teams must do to succeed. Explains the five elements essential to building trust. Describes the seven prerequisites of any successful change agenda. Outlines the four primary causes of dysfunctional cross-functional relationships, and introduces a simple 10-step formula for working effectively across organizational boundaries. Illustrates the four key principles underlying successful employee engagement, and describes three straightforward techniques for...



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