



The 100 Best Exchange-Traded Funds You Can Buy: 2012

By Peter Sander, Scott Bobo

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, The 100 Best Exchange-Traded Funds You Can Buy: 2012, Peter Sander, Scott Bobo, Exchange-traded funds (ETFs) are the most dynamic new investing opportunity around. ETFs offer you an efficient, cost-effective, and convenient way to access returns both from emerging markets and from a wide range of other investment opportunities. Experts Peter Sander and Scott Bobo, authors of the bestselling The 100 Best Stocks You Can Buy series, show you how to pick the best ETFs to strengthen your portfolio. With each recommendation, they provide a summary of the fund, its strengths and weaknesses, its component stocks, and facts and figures concerning its past performance. All this comes with a comprehensive introduction that outlines the basics of ETF trading. With the authors' help, you can create an investment strategy that concentrates on long-term asset allocation rather than merely short-term gain. In today's volatile marketplace, you're looking for the best way to make money. This book shows you how.



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